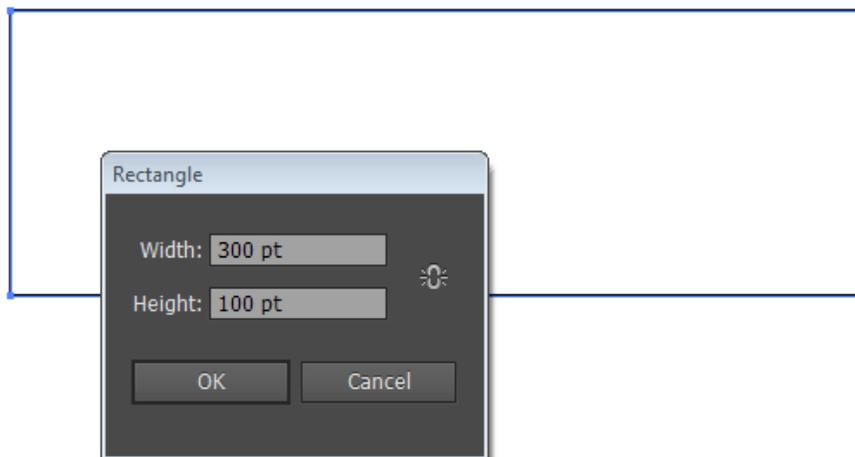


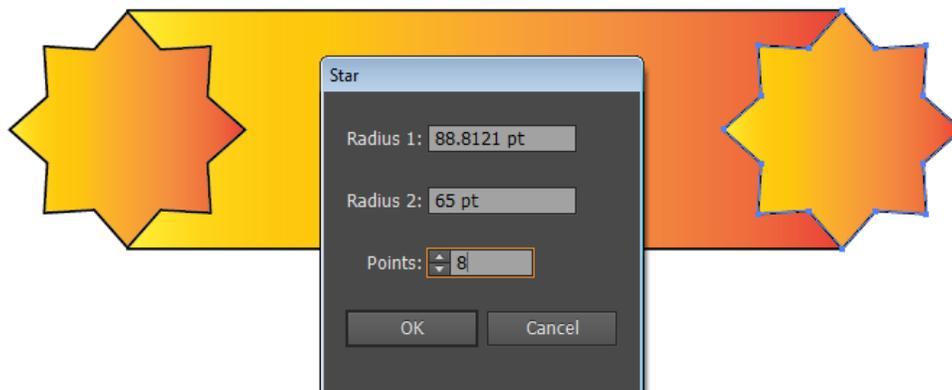
# DGM 1110

## Assignment 4b Illustrator Logo

### Logo

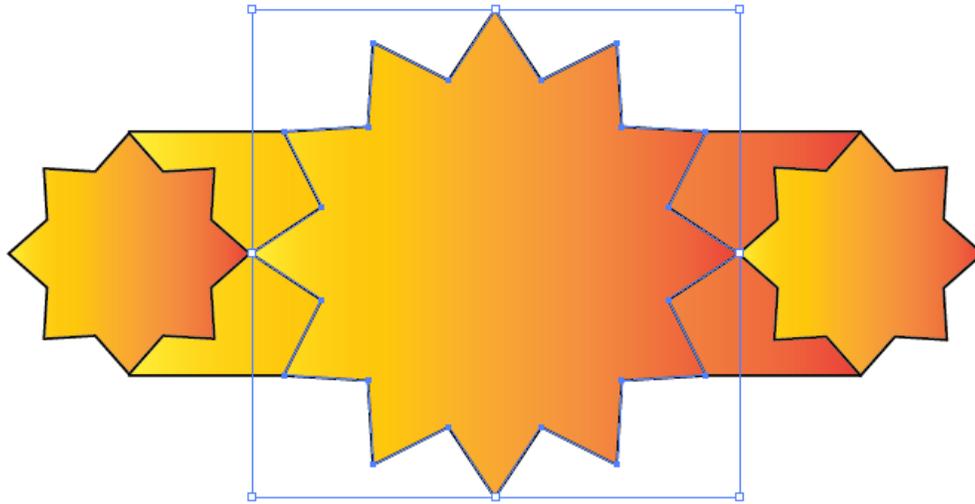


Open a new document, and set the orientation to horizontal. Name the project A4a\_first\_last name. Hit OK. Select the rectangle tool, and left click on your art board to bring up the window to create 300 x 100 rectangle. (input those values under width and height) Stroke can be set from 1-3 depending on your preferences.

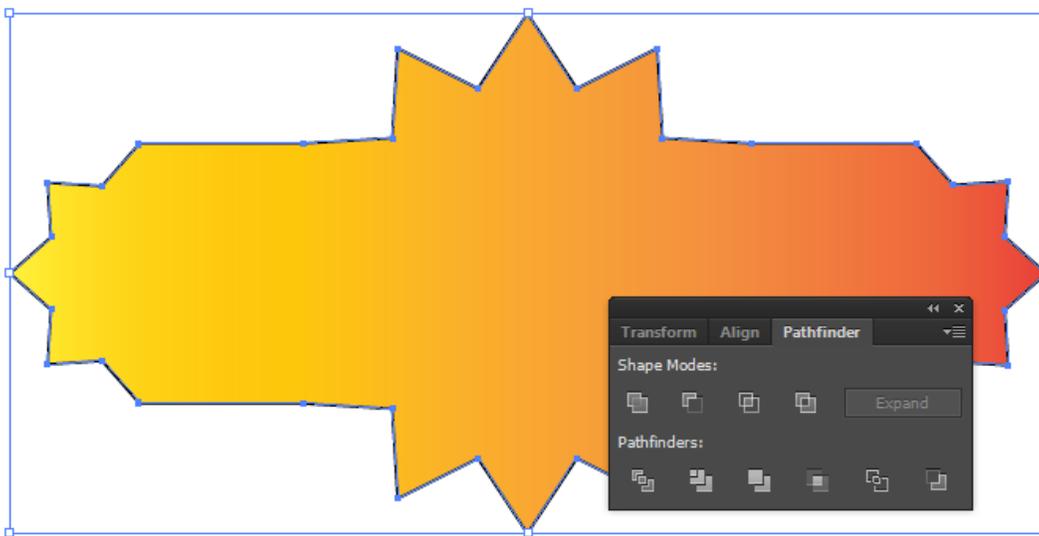


Under the fill controls, select a color of your choice to start designing your logo. For this example, I have selected the preset orange gradient from the fill colors. Select and hold on the shape tool, and select the star tool. Left click once again on your art board to create a star that will pop up a dialog with adjustable variables. Change the point to 8, and adjust Radius 1 to be ~90 and Radius 2 to ~65pt. Hit OK. Now, with the selection tool (black arrow) select one of your star shapes and adjust the height to 100 PTs in your options bar to match

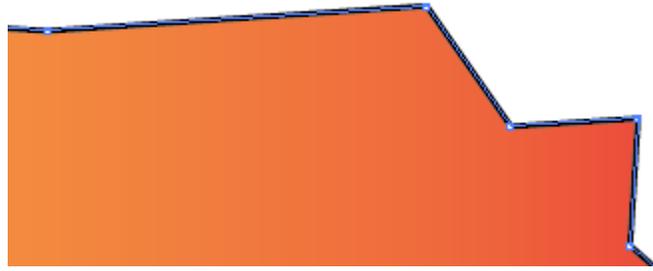
your rectangle (make sure you select the constrain  button to keep the proportions), move it to either end of your rectangle and line it up with the edge. CTRL/CMD C (Copy) your new star and then CTRL/CMB V. Move that one to the opposite end.



Select the star tool again, and left click on your art board to bring up the star window adjustments. Change the points to 12, and hit OK. With the selection tool, move your star to the middle and adjust the height of your star to 200pt. Arrange your star in the middle and center it the best you can.



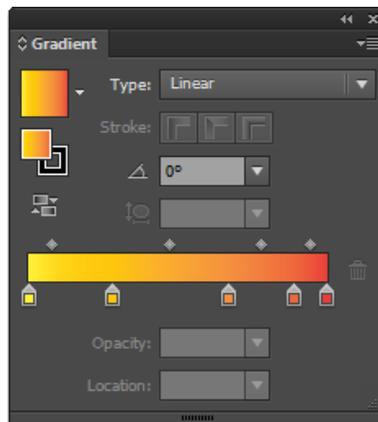
In this next step, we're going to combine all these shapes to make one solid shape. With the selection tool, drag a box around all your shapes to make sure they're all selected. Go to Window > Pathfinder (if that isn't already available to you) and select the first option to unite the shapes.



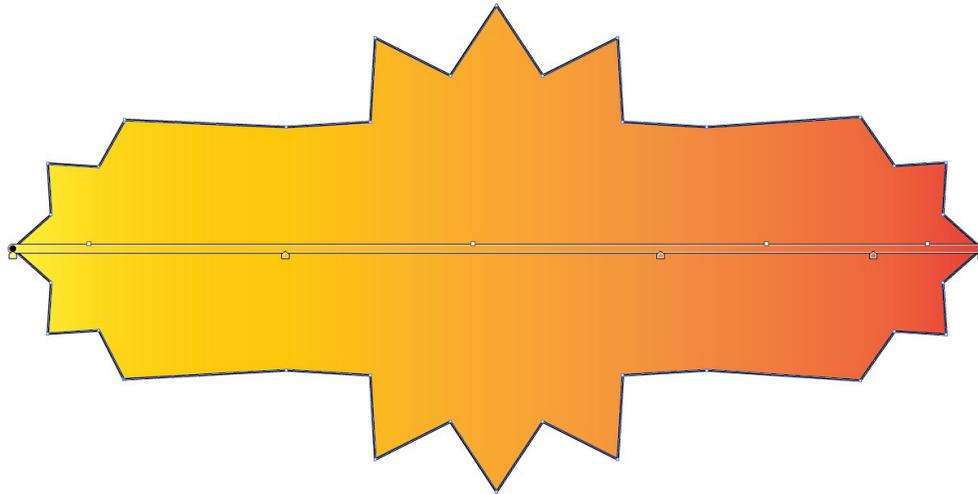
If the shape has some uneven edges or doesn't quite look right to you, you can select the Direct Selection Tool (white arrow), and choose individual points to manipulate to your liking. At this point it would be a good idea to save your project.



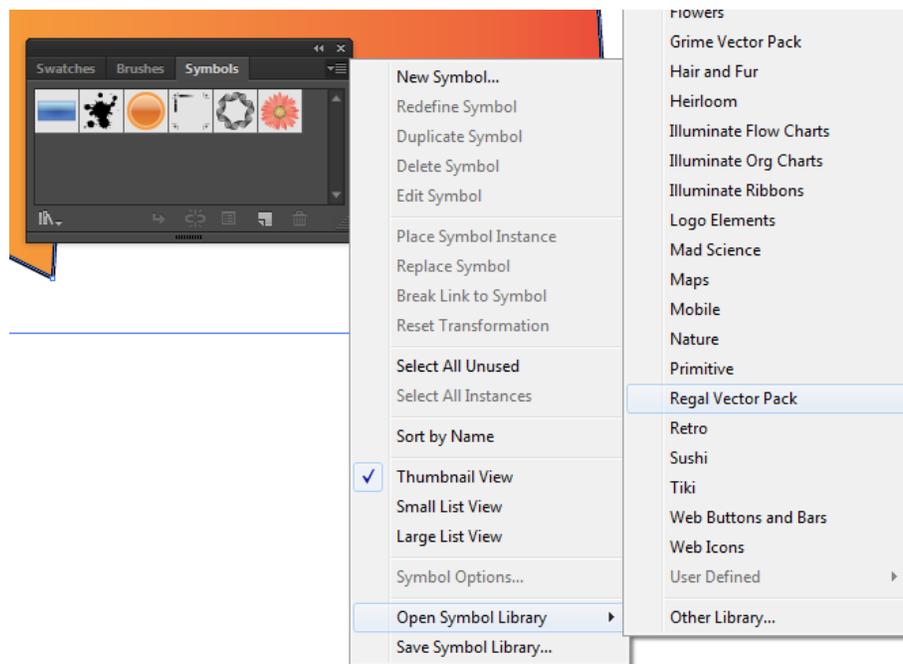
If you would like to manipulate the colors at this point, there is a couple simple tools to help you with that. The color window will allow you to easily select any other color to fill the shape with if you would like to change it. You may need to drag the window down a little after selecting it from the right. If it's not there, go to Window > Color to have that appear.



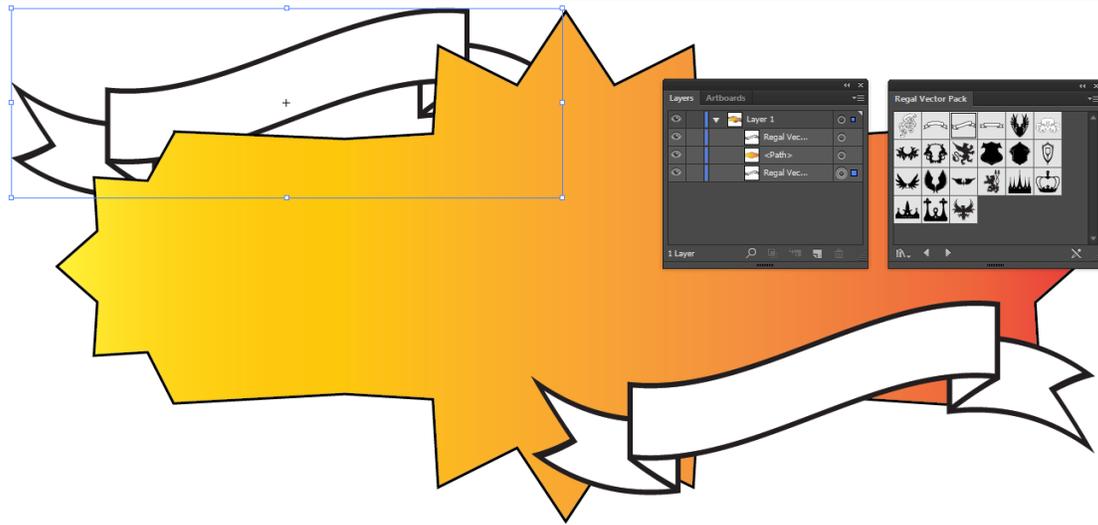
What if you want to change the gradient? Pull open the gradient window, and adjust the sliders and colors as you see fit.



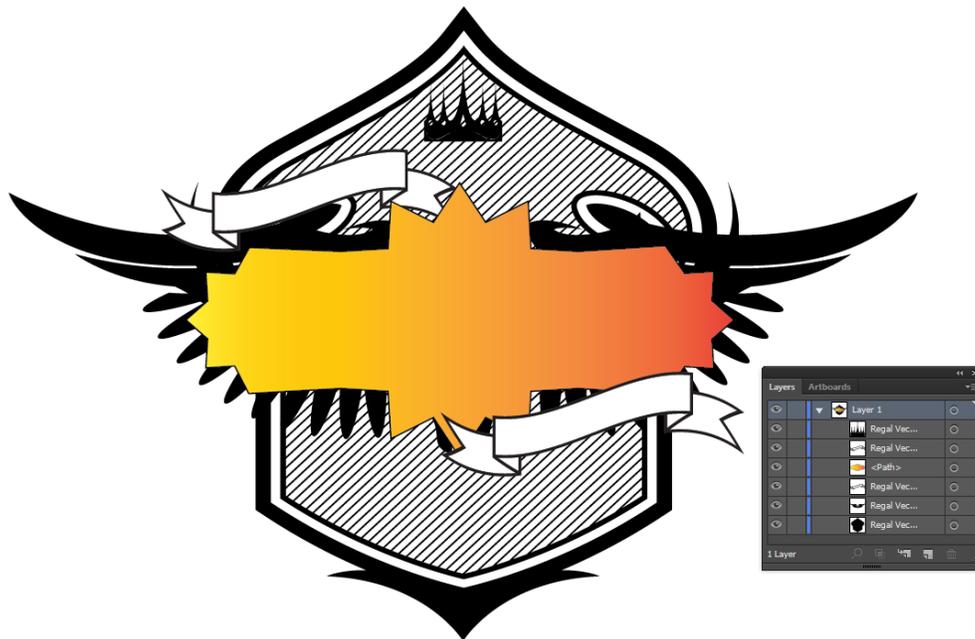
For a cool bonus, you can open the Gradient Tool from the left, and you'll have a line appear in the middle. When you hover over it, you'll see those same sliders and can even adjust them from there. Try it out!



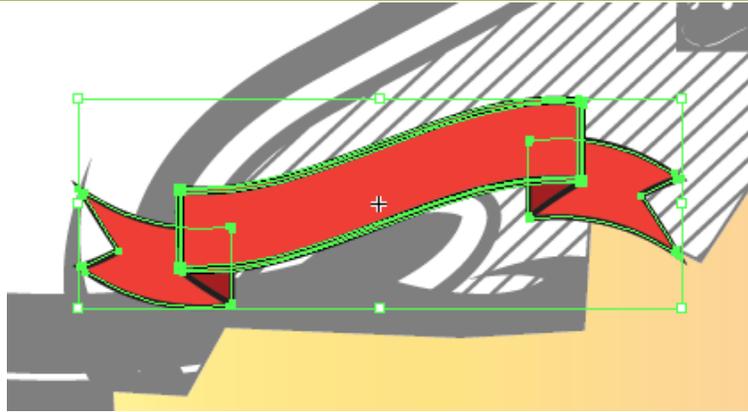
Now, let's add some Symbols and make this logo start to really take some shape. Open the Symbols Panel (Window > Symbols) and select the fly-out menu in the top right corner. Find the Open Symbols Library, and select the Regal Vector Pack.



Select the tilted banner (third one in) by clicking and dragging them to your art board. Place them on opposite corners and resize them to something around 200PTs wide. To help control some of the depth, let's select the top banner, and put it behind our custom shape. Open the Layers panel, and click on the drop down arrow to show our current layers. The layer that we currently have selected will have that blue square on the right. Just like in Photoshop, we can drag that layer down to have other layers appear above it.



Next, drag out a shield and resize it to be put as a backdrop. Add some wings of your choice, and you'll start to see things come together. Add a crown at the top point of one of your shields as well if you'd like. Adjust the layers as necessary in the Layers panel to make them appear where they need to be (behind or in front)



Let's go ahead and manipulate our banners that we put on our logo design. Select the banner at the top left, and in the options bar at the top, choose the "Edit Symbol" button. Keep in mind since we have two of the same symbols, it will edit the second that we also added on the bottom. Select OK to dismiss the warning, and you will now be inside that symbol to edit it as you wish. Select the outside pieces of the banner, and apply any color you'd like by holding the shift button and selecting the individual pieces. If, for any reason, the pieces aren't selecting correctly, or you see a "?" where a color fill should be in the options bar, hold down CTRL/CMD and reselect it after undoing your last move. Do the same for the two inside pieces, only select a shade darker to add some depth. When you are finished, select the Exit Symbol Editing Mode button in the top left corner (  ).



Last but not least, let's add some text to finish off our logo. Since adding text might be somewhat difficult as we could accidentally select any one of the active layers, go to the Layers panel, and click next to the eye icon to lock all the layers. You should see a  once you have done that. Create a new layer by clicking on the "create new layer" icon at the bottom of the panel, and this is what we'll use for our text. Click in the middle of our graphic, or drag and draw a text box to enter text. Type the word "Design", and increase the font size to something around 72 pt. Choose any font you would like. It's your design. (Open the Character Panel under window via Type if you need to make those adjustments apart from the options bar at the top)



Create two more text blocks for your banners at either corner, and size the font appropriately to fit the banner.

After you have finished typing your first and last name, select one and find the “Make Envelope”  button at the top in your options bar. Select it to bring up texting warping options. Select rise, make sure the preview box is checked, and adjust the Bend to match the angle of the banner. Hit OK, and move your text into place.



To add a bit of polish to our new logo. Unlock your layer one, and with the selection tool, select the wings Effect > Stylize > Drop Shadow. Check the preview box once again, and adjust the different variable to get the look just right for you. Do the same for your Custom shape in the middle as well. For your banners, apply an outer glow effect, and you should be done. Feel free to experiment with any of the other effects to see what you can come up with.